TWO EPIC DAYS OF
NETWORKING, LEARNING, AND FUN

2 Days of Events

Interactive Panels

IFPG FRANCHISE SUMMIT

Virtual Breakout Sessions

Connections Made!

SCAN TO ADD TO CALENDAR

APRIL 3 & 4, 2023

IFPG FRANCHISE SUMMIT

Monday, April 3rd

All Times Are EST

*Consultant-only events are noted with an asterisk.
Access is only available for Consultants and the sponsors listed under each respective event.

***9:30 am**
Welcome, IFPG Consultants!
This a special prelude to IFPG Franchise Summit for Consultants only. Sponsored by Rep'M Group.

REP'M GROUP

10:00 am - 10:30 am
Red's IFPG State of the Union
(1 Zoom Breakout Session)

10:30 am - 12:00 pm
It's all in how you say it - Turning a candidate's fear into motivation
with presentations by: Rep'M Group, Amada Senior Care, and Benetrends Financial
(2 Zoom Breakout Sessions)

REP'M GROUP · AMADA SENIOR CARE · benetrends FINANCIAL

Keynote
12:15 pm - 1:15 pm
"Speak a Bold Future" by Homefront Brands CEO Jeff Dudan

HOMEFRONT BRANDS℠

About Jeff Dudan

Jeff Dudan is the CEO of Homefront Brands, a platform of property service franchisors, and Chairman of Dudan Group, the capital partner to HomeFront Brands and others. Dudan Group invests capital, provides expertise, and offers services that enable people to join, buy, build, or expand franchise systems.

Jeff is the author of "Discernment: The Business Athlete's Regimen for a Great Life through Better Decisions." A Forbes contributor, sought-after speaker and consultant to emerging franchise brands, Jeff served YPO as Chair of the Southern Sands Chapter and is an IFA Franchisor Forum member. Jeff appeared on Season 8 of Undercover Boss in January 2017.

Jeff's journey began as a college athlete who founded a business to paint student housing. After graduation, he assisted South Florida in recovering from Hurricane Andrew, which led to the launch of AdvantaClean in 1994. With 240 locations, AdvantaClean became a national strategic partner with St. Jude Children's Research Hospital and was acquired by Home Franchise Concepts in January 2019.

***1:30 pm - 2:30 pm**
Lightning Round Breakouts - Consultants, join both lightning round breakout sessions and enter to win one of five $250 Amazon gift cards!

CITY WIDE FACILITY SOLUTIONS · XPONENTIAL FITNESS · FLOOR COVERINGS international · 1-800-PACKOUTS The National Packout Company · Handyman CONNECTION

3:00 pm - 4:30 pm
FranDev best practices - Heavy hitters share what got them there
with presentations by: Lawn Doctor, The Junkluggers, Rep'M Group, Express Employment Professionals, and Franchise Fastlane
(2 Zoom Breakout Sessions)

LAWN DOCTOR · The JUNKluggers Saving the world, one lug at a time. · REP'M GROUP · Express EMPLOYMENT PROFESSIONALS · FRANCHISE FASTLANE

IFPG FRANCHISE SUMMIT

Tuesday, April 4th

All Times Are EST

*Consultant-only events are noted with an asterisk.
Access is only available for Consultants and the sponsors listed under each respective event.

10:00 am - 11:30 am

Should you buy in a recession? Yes! - Getting candidates past the fear of a downturn

with presentations by: Xponential Fitness, City Wide, Senior Care Authority and Neighborly
(2 Zoom Breakout Sessions)

11:30 pm - 11:45 pm

Exclusive spotlight presentation with Lance Freeman of Xponential Fitness

*12:00 pm - 1:00 pm

Lightning Round Breakouts - Consultants, join both lightning round breakout sessions and enter to win one of five $250 Amazon gift cards!

1:30 pm - 3:00 pm

Top mistakes Consultants / Franchisors make and how to avoid them

with presentations by: FranFund, Floor Coverings International, Senior Helpers, and Lanard and Associates.
(2 Zoom Breakout Sessions)

3:30 pm - 5:00 pm

Dealing with the Big Dogs - Strategies for working with multi-unit investors

with presentations by: Authority Brands and Best Life Brands
(2 Zoom Breakout Sessions)

IFPG FRANCHISE SUMMIT

1-800-RADIATOR & A/C

LAWN DOCTOR

MOSQUITO HUNTERS

FF

MilliCare
The Floor & Surface Care Experts

FRANCHISE FASTLANE

ecomaids

SENIOR Helpers

GYMGUYZ
#1 IN HOME PERSONAL TRAINING

FIVE STAR FRANCHISING

Assisting Hands Home Care

FISH WINDOW CLEANING

XPONENTIAL FITNESS

CITY WIDE FACILITY SOLUTIONS

FLOOR COVERINGS international

HOMEFRONT BRANDS

FRANDEVCO

1-800-PACKOUTS
The National Packout Company

Bio-One

HORSE POWER BRANDS

The DOG WIZARD
It's not magic. It's dog training done right.

neighborly

Express EMPLOYMENT PROFESSIONALS

Handyman CONNECTION

AUTHORITY BRANDS

BEST LIFE BRANDS

benetrends FINANCIAL

REP GROUP

LANARD & ASSOCIATES

home clean heroes

BRITISH SWIM SCHOOL

POOL SCOUTS

Senior Care Authority
Senior Living and Care Solutions

AMADA SENIOR CARE

Assisted Living Locators
Your local senior living advisor

HouseDoctors

The JUNKLuggers
1-800-LUG-JUNK
Saving the world, one lug at a time.

GOTCHA COVERED

THANK YOU SPONSORS